

Rob Blasko

Event Producer + Brand Marketer

management

Pac-10 Conference Media Events and Rebrand Launch at Times Square, Rose Bowl, and Nokia Theatre

Sacramento Kings Pre-Game + Half-Time Events for Maloof Sports & Entertainment

The Queen Mary's "Dark Harbor" Halloween Event, overseeing behind-the-scenes social media campaign

Planet Hollywood Resort + Casino Grand Opening Weekend with Celebrity Red Carpet

Logitech Loft L.A. for Logitech Revue product launch with 10 weeks of promotional events + concerts

World Market Center Grand Opening featuring Rod Stewart live in concert

Runway for Life Celebrity Fashion Show benefiting St. Jude Children's Research Hospital

Las Vegas Springs Preserve VIP Preview featuring an original show from Cirque du Soleil

New Years Eve Celebration at Universal Orlando featuring the Doobie Brothers live in concert

Universal 360 Nighttime Spectacular at Universal Orlando with inflatables, pyrotechnics, lasers + building projections

Multiple events for Universal's CityWalk including St. Patrick's Day, Fat Tuesday + Bob Marley's Birthday

Resident Evil: Extinction World-Premiere Party at the Planet Hollywood Resort + Casino

"Hans Klok + Pamela Anderson: The Beauty of Magic" Las Vegas Show Premiere

National Theatrical Tours for L.A. Theatre Works starring Hector Elizondo, Sharon Gless, Eric Stoltz

design

Universal Studios

MGM Studios

Warner Bros.

DC Comics

Atlanta Falcons

Sacramento Kings

Sesame Workshop

Thinkwell Design + Production

skills

Project Management

Leadership + Collaboration

Creative Problem Solving

Masterful Organization

Conflict Resolution

Production Scheduling

Estimating + Budget Tracking

Crew + Vendor Management

House + Box Office Management

Stage Lighting + Sound

Windows XP/7, Mac OS X

Microsoft Office Suite

Apple Keynote

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Social Media including Twitter, Facebook, Tumblr, YouTube

education

B.S., Mass Media Studies
College of Communication
Florida State University
Tallahassee, Florida

references

You want 'em? I got 'em.
Available on request.

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